

PRESS RELEASE

Asociația pentru Resurse Comunitare și Autodezvoltare – ARCA organises during the period **17th - 24th August 2014**, in **București**, the Workshop *Training the Trainers to Conduct Adult Literacy Effective Courses, Using Modern Education Theories and Technologies*, project funded by the European Union within the *Lifelong Learning Programme*, under the reference GRU-13-GRAT- 15 B (3rd March - 31st August 2014).

In the context of fast developments of technologies and growing number of people who don't have the necessary key competencies, literacy is a social problem with impact on the quality of life. In Europe, the figures shows an alarming situation and trend. "For 1 in 5 young Europeans, the world is hard to read" says the report of the European Commission. In their studies, experts mention the causes and the solutions, starting from what politicians and governments should do.

At the level of the organisations and civil society, the most important solution is to have professionally trained adult literacy education trainers, able to use up to date methods, tools and course contents. This project brings together 14 participants from 8 countries eligible in the programme (Belgium, Cyprus, Greece, Romania, Slovakia, Spain, Turkey, United Kingdom), professionals, trainers and teachers who work in the field of adult education. They will develop and improve their knowledge, skills and behaviour, being part of a multinational learning experience, of great cultural diversity.

The Workshop will develop curricula and lesson plans, will be the starting point for projects funded through the Erasmus programme, component for adult education. Participants will be encouraged to share their experiences within the informal activities of teaching and learning, designed to inspire, to enrich their methods through the use of modern theories and multimedia up to date tools.

Project team members and trainers will make every effort to achieve and exceed the objectives of the project, to be perfect hosts, to create a memorable event in the professional and personal life of their colleagues coming from eight countries.

Information relating to the list of participants, the project team and other can be found on the website of the host organization (**www.arca-edu.eu**)

Contact person for further information:

Maria Mioara Draica

maria.draica@gmail.com;

[mobil: +40 \(0\)741248103](tel:+40741248103) sau [+40 \(0\)724264325](tel:+40724264325)

[telefon: +40 21 7812541](tel:+40217812541); [0318081829](tel:0318081829)

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